Recent adoption of APRACA Strategic Plan for 2013-2018

APRACA Strategic Plan for 2013-2018 was recently adopted by the majority of its members. The draft Strategic Plan was adopted earlier by the 62nd APRACA Executive Committee held on 26 February 2013 in Bangkok, Thailand. Later, it was approved by the majority of the General Assembly through the voting by correspondence. On 29 April 2013, all the members of the Association were officially notified of the final adoption of APRACA Strategic Plan.

The APRACA Strategic Plan for 2013-2018 encompasses the Association's vision, mission, core values, strategic objectives as well as action plan (the details of which are attached for ready reference). Progress on the implementation of the Strategic Plan will be reported regularly by the Secretariat to the members as well as at the statutory meetings of APRACA including the meetings of the Executive Committee and the General Assembly. Please click "About Us" on the homepage of the APRACA website (www.apraca.org) for additional information.

Member-get-member campaign to increase membership

As part of its ongoing effort to implement the membership increase plan which was approved by the 62nd Executive Committee on 26 February 2013, the APRACA Secretariat recently launched a "member-get-member campaign".
During the campaign period from January to December 2013, the existing members that successfully assist APRACA in recruiting new members will be provided with in-kind compensation equivalent to US$ 1,000 per new member. On the part of new members, they will be entitled to not only an admission fee waiver equivalent to US$ 300 but also the in-kind compensation equivalent to half of their full annual membership fee (US$ 4,000) for the first year of their membership,provided that their annual membership fee has been fully paid.

In this regard, the APRACA Secretariat sent an email to the members on 25 April 2013, urging them to assist the Association in finding and persuading potential members to join APRACA.