



Former APRACA CENTRAB Trustee-Secretary Miss Lecira "Bing" V. Juarez was appointed Managing Director on July 2, 2012, replacing Atty. Eduardo Garcia who passed away last June 8, 2012. Her professional life carries a multi-faceted career as a teacher / academician being a College Professor and an Academic Coordinator of University of Mindanao and Maryknoll High School respectively; a cooperative manager and leader, a government executive, a legislative consultant on coop development and a technical consultant to various government corporations and cooperatives. Before assuming the posts of APRACA CENTRAB, Ms. Juarez was CEO and Chairman of the Board of Administrators of the Cooperative Development Authority (CDA), the regulatory body for cooperatives and coop organizations in the Philippines for almost six (6) years (2005-2011). As former CDA Chairperson, and the youngest appointee ever to the position, Miss Juarez held various positions and representations to various government corporations and organizations as well as international affiliations and linkages. She was member of the governing board of the Quedan Rural Credit and Guarantee Corporation, Execom member of the Presidential Agrarian Reform Council, member of the board of trustees of the National Social Action Council; Co- Chair of the National Coop Development Council among others. She is also a member-representative and delegate to the ASEAN South-South Cooperation, the ASEAN MAFF, the ACEDAC, and the Alliance for Financial Inclusion (AFI), among others. It was during her leadership in CDA that the new coop code was passed and that made her leadership instrumental in the passing of various implementing rules and regulations ensuring the provisions of the law truly enabling for the growth and advancement of cooperatives.