



## About BIRD

Bankers Institute of Rural Development (BIRD) is a society registered under Societies Act 1860, promoted by National Bank for Agriculture and Rural Development (NABARD), the apex Financial Institution in the area of Agriculture and Rural development in India. BIRD is involved in training, research and consultancy in the field of rural development and banking. It undertakes consultancy and research studies in and outside India.

The Institute has full time highly qualified and experienced teaching faculty having specialization in diverse areas. It is located in a sprawling campus, at a distance of 6 km from Lucknow airport and 8 km from the Lucknow Railway Station. It is fully equipped with state-of-the-art technology for training. It has a well-stocked library, air-conditioned seminar / discussion rooms, computer lab and lounge. More details about BIRD is available at our website [www.birdlucknow.in](http://www.birdlucknow.in).

## About ACE

NABARD-APRACA Centre of Excellence (ACE) has been set-up at BIRD, Lucknow to complement APRACA in enhancing (i) linkage banking (ii) Research, Forums, Trainings, Exposure visits, Consulting service, Technical support, Innovations (iii) Develop core training specialist and technical experts (iv) Design and conduct international programmes (v) Bring appropriate publications and (vi) Enhance regional coordination among APRACA nations.

## About CRFIM

CRFIM was established within BIRD to take up research activities in the field of Financial Inclusion and Microfinance for facilitating policy initiatives and improvements in design and delivery systems of microfinance services. The Centre publishes a half yearly journal 'THE MICROFINANCE REVIEW'.

Microfinance institutions (MFIs) have been serving the poor in developing economies through socially responsible way. In order to continue playing

# International Training Programme on *Embracing Digitisation for Finance and Governance*

25-28 March 2019



APRACA Centre of Excellence (ACE)

**Bankers Institute of Rural Development (BIRD) Lucknow, India**  
(An ISO 9001:2015 Certified Institution Promoted by NABARD)

## Dates & Venue

that role in the long run, they need to enter the digital age by embracing new technologies and rethinking their business models. The Asia-Pacific Rural and Agricultural Credit Association (APRACA) has been supporting Microfinance Institutions (MFIs) and Agricultural Credit Associations in the member countries.

In this era of digitization, APRACA has felt a need for training programmes for the executives of the MFIs and Agricultural Credit Associations so as to orient them to strategic planning, policy making and effective functioning of the governance structure through digitization.

A four days residential training programme on **Digitisation for Financing and Governance** at BIRD, Lucknow under the aegis of APRACA Centre of Excellence (ACE) has been designed for the executives of the MFIs, Agricultural Credit Associations, Cooperatives and other institutions working in South Asian, South-East Asian, South American and African countries.

### Objectives

- To sensitize the senior and middle level executives about the digital solutions to uphold the best practices in Governance;
- To show case how digitization will be cost effective, customer friendly and bring in transparency in transactions;
- To work out a way forward that the small banks embrace digital format based on Indian and International experience.

### Programme Content

- Governance through Digitization– Indian and International Experience
- Changes in Technology creating new Business Models for Financial Inclusion - Smart Cards, FinTechs, Banking Correspondents (Bank Sakhi), RuPay cards, Neobanks, Blockchain, Super Platforms and *EShakti*
- Field visit (1 day) to Agra District Central Cooperative Bank (DCCB) in Uttar Pradesh (India) and cultural visit to Taj Mahal

### Target Group

Senior and middle level Executives and Officers from MFIs, Agricultural Credit Associations, Cooperatives and other institutions involved in rural development financing activities.

**25-28 March 2019**

Bankers Institute of Rural Development (BIRD),  
Sector H, LDA Colony, Lucknow – 226  
012, (INDIA)

### Accommodation

The Programme is fully residential. Participants will be provided with air-conditioned self-contained single rooms from the evening of 24 March till the morning of 29 March 2019.



### Participation Fee

USD 750.00

### Programme Directors

- Shri M R Gopal, DGM/FM
- Dr. B S Rathore, Research Officer

### Nomination

The nomination form for the programme is annexed. There are only 20 seats, which will be filled up on first-come-first-served basis. ACE, BIRD reserves the right to reject any or all nominations without assigning any reason. Nominations may be forwarded by e-mail to BIRD at [training.birdlucknow@nabard.org](mailto:training.birdlucknow@nabard.org).

Bulk participation discount in fees on a case to case basis can be considered.

**Last date for Receipt of Nominations: 10<sup>th</sup> March 2019**

*For any further enquiries, please contact –*  
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