

Programme Schedule

(Draft)



Regional Policy Forum

on

Transforming Agriculture through Value Chain Development,
Brand Building, and Cross-Border Trade

79th Executive Committee Meeting (EXCOM)

and

24th General Assembly (GA)

8-12 February 2026
Bangkok, Thailand

Hosted by: Bank for Agriculture and Agricultural Cooperatives (BAAC)

Co-host: Asia-Pacific Rural and Agricultural Credit Association (APRACA)



PROGRAMME SCHEDULE

A. Regional Policy Forum

Topic: Transforming Agriculture through Value Chain Development, Brand Building, and Cross-Border Trade

Venue: Ballroom C, Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 9 February 2026; Time: 08.00 hrs.–16:00 hrs.

08:30 – 09:00	Registration and kit distribution
09.00 – 10.00	Opening Session <ul style="list-style-type: none">⌚ Observe a minute of silence in remembrance of Her Majesty Queen Sirikit the King's Mother⌚ Welcome address: Mr. QIAN Wenhui, Chairman of APRACA Executive Committee, Agricultural Development Bank of China (ADBC).⌚ Opening Address: Mr. Ekniti Nitithanprapas, Minister of Finance and Deputy Prime Minister and Chairman of BAAC Board of Directors⌚ Keynote address: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)⌚ Special Address: (TBC)⌚ Vote of Thanks: Dr Prasun Kumar Das, Secretary General, APRACA, Bangkok, Thailand⌚ BAAC Show "The Way We Are"⌚ Photo Session and visit to the booths of BAAC's customers
10:00 – 10:30	Tea/Coffee/Networking break
10.30 – 12.00	Technical Session 1: Value Creation in Agricultural Produces and Brand Building <ul style="list-style-type: none">⌚ Session Moderator:.....: Opening of the session by Moderator and brief summary on expected output of the session and introduction to the panel members. (TBC)⌚ Speakers:<ul style="list-style-type: none">• Speaker 1: (Speaker from Department of Intellectual Property – DOAC), (TBC) Geographic Indications (GI) as a strategic tool for rural development.• Speaker 2: (Speaker from BAAC), (TBC). Building Strong Regional Agricultural Brands.• Speaker 3: (Speaker from Export-Import Bank of Thailand (EXIM Bank) (TBC): Accessing Premium Markets through Certification and Trade Finance.• Summary of the session by Moderator and Q & A session.
12:00-13:00	Lunch
13:00-14:30	Technical Session 2: Financing Value Chain Development to Facilitate Cross Border Trade (CBT) of Agricultural Produces. <ul style="list-style-type: none">⌚ Session Moderator: Representative from NABARD (India): Opening of the session by Moderator and brief summary on expected output of the session. (TBC)⌚ Speakers:<ul style="list-style-type: none">• Speaker 1: (Speaker from Agricultural Development Bank of China) (TBC)• Speaker 2: (Speaker from Vietnam Bank for Agriculture and Rural Development) (TBC)• Speaker 3: (Speaker from Land Bank of the Philippines) (TBC)



	<ul style="list-style-type: none">• Speaker 4: (Speaker from Agriculture and Rural Development Bank, Cambodia) (TBC)• Summary of the session by Moderator and Q & A session
14:30-15:00	Tea/Coffee/Networking break
15:00-16:30	Technical Session 3: Regulatory Convergence to Facilitate Cross Border Trade (CBT) of Agricultural Products
	<ul style="list-style-type: none">⌚ Session Moderator: Representative from Bangko Sentral ng Pilipinas (TBC): Opening of the session by Moderator and brief summary on expected output of the session. (TBC)⌚ Speakers:<ul style="list-style-type: none">• Speaker 1: (Speaker from Nepal Rastra Bank) (TBC)• Speaker 2: (Speaker from Bangladesh Bank) (TBC)• Speaker 3: (Speaker from State Bank of Pakistan) (TBC)• Speaker 4: (Speaker from Bank Indonesia) (TBC)• Summary of the session by Moderator and Q & A session
16:30-16:45	Closing Session
	<ul style="list-style-type: none">⌚ Closing Remarks: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)
16:45-18:00	Relaxation
18:00-20:00	Gala Dinner



B. 78th Executive Committee Meeting of APRACA

Venue: Ballroom C, Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 10 February 2026; Time: 09.00 hrs.–12:00 hrs. (Morning session)

09:00-09:30	Opening Session
09:00-09:10	⌚ Welcome address: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)
09:10-09:20	⌚ Inaugural Address: Mr. QIAN Wenhui, Chairman, APRACA Executive Committee and EX-Chairman, Agricultural Development Bank of China (ADB)
09:20-09:25	⌚ Introduction to the Meeting: Dr Prasun Kumar Das, Secretary General of APRACA
09:25-09:30	⌚ Photo Session
09:30-12:30	Agenda Discussion for 79th EXCOM of APRACA
09:30-10:30	<ul style="list-style-type: none">• <i>Presentation of Agenda items # 1 to 5</i> by APRACA Secretary General and discussion by the EXCOM members
10:30-11:00	Tea/Coffee Break
11:00-12:30	<ul style="list-style-type: none">• <i>Presentation of Agenda items # 6-10</i> by APRACA Secretary General and discussion by the EXCOM members.
12:30-13:00	Closing Session
12:30-13:00	<ul style="list-style-type: none">• <i>Closing remarks</i><ol style="list-style-type: none">1. Mr. QIAN Wenhui APRACA EXCOM Chair and EX-Chairman ADBC2. Mr. Chatchai Sirilai, APRACA President, BAAC & APRACA Chair-Elect
13:00-14:00	Lunch



C. 24th General Assembly (GA)

Venue: Ballroom C, Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 10 February 2026; Time: 14.00 hrs.–17:00 hrs.

14:00-17:00	Opening Session <ul style="list-style-type: none">⌚ Welcome address: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)⌚ Inaugural Address: Mr. QIAN Wenhui, Chairman, APRACA Executive Committee and EX-Chairman, Agricultural Development Bank of China (ADBC)⌚ Introduction to the Meeting: Dr Prasun Kumar Das, Secretary General of APRACA⌚ Photo Session
	Agenda Discussion for 24th General Assembly (GA) <ul style="list-style-type: none">• <i>Presentation of Agenda items # 1 to 5 by APRACA Secretary General and discussion by the EXCOM members</i>
	Tea/Coffee Break <ul style="list-style-type: none">• <i>Presentation of Agenda items # 6-10 by APRACA Secretary General and discussion by the EXCOM members.</i>
	Closing Session <ul style="list-style-type: none">• <i>Remarks on handing over the Chairmanship to BAAC Mr. QIAN Wenhui APRACA EXCOM Chair and EX-Chairman ADBC</i>• <i>Remarks on acceptance of APRACA Chairmanship Mr. Chatchai Sirilai, President, BAAC and APRACA Chairman-Elect</i>

D. Field Visit Programme (Organized by Bank Indonesia and APRACA)

Venue: Visit to Suan Sam Phran, Nakhon Pathom Province, Thailand

(for registered participants only)

Date: 11 February 2026 (08.00 to 17.00 hrs.)

11 February 2026	Activities
08.00 – 12.30	●
12.30 – 13.30	
13.30 - 16.00	
16.00 onwards	

(Detailed information will be shared closer to the date of the events)

FIELD VISIT:

The first place for field visit will be in Lemon Me Farm, Nakhon Pathom Province, Thailand

Lemon Me Farm is an integrated agricultural enterprise that focuses on the cultivation of lemons and limes, as well as the development of value-added agricultural products. Lemon Me Farm serves as a model of integrated farming that combines agricultural production, product processing, experiential tourism, and community learning.



Second place for field visit will be in Air Orchid Farm Nakhon Pathom Province, Thailand

Air Orchid Farm represents a World-Class model of integrated agribusiness, combining innovation, sustainability, and global market expertise. This Farm offers participants a unique opportunity to explore the full orchid value chain, from advanced cultivation to international distribution.



Last place for field visit will be in Suan Sam Phran, Nakhon Pathom Province, Thailand

Participants can enjoy a variety of cultural and educational performances, including an elephant show accompanied by narration that presents the traditional way of life of elephant handlers.

In addition, Participants can witness a barehanded crocodile performance and learn about the natural behavior and life cycle of crocodiles.

