

# Programme Schedule

*(Draft)*



Regional Policy Forum

on

Transforming Agriculture through Value Chain Development,  
Brand Building, and Cross-Border Trade

79<sup>th</sup> Executive Committee Meeting (EXCOM)

and

24<sup>th</sup> General Assembly (GA)

8-12 February 2026

Bangkok, Thailand

Hosted by: Bank for Agriculture and Agricultural Cooperatives (BAAC)  
Co-host: Asia-Pacific Rural and Agricultural Credit Association (APRACA)



## PROGRAMME SCHEDULE

### A. Regional Policy Forum

#### Topic: Transforming Agriculture through Value Chain Development, Brand Building, and Cross-Border Trade

Venue: Ballroom 'C', Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 9 February 2026; Time: 08.30 hrs.–16:00 hrs.

08:00 – 09:00	<b>Travel to BAAC Headquarter</b>
09:00 – 10:00	Chinese New Year Celebration and visit BAAC Museum
10:30 – 11:00	Travel back to Centrara Grand Hotel
11:00 – 12:30	<b>Lunch Break</b>
12:00 – 12:30	<b>Registration and conference kit distribution</b>
12.30 – 13.30	<b>Opening Session</b>
	<ul style="list-style-type: none"> <li>☞ Observe a minute of silence in remembrance of Her Majesty Queen Sirikit the King's Mother</li> <li>☞ Welcome address: <b>Mr. QIAN Wenhui, Chairman of APRACA</b> Executive Committee, Agricultural Development Bank of China (ADBC).</li> <li>☞ Opening Address: <b>Mr. Ekniti Nitithanprapas</b>, Minister of Finance and Deputy Prime Minister and Chairman of BAAC Board of Directors. (TBC)</li> <li>☞ Keynote address: <b>Mr. Chatchai Sirilai</b>, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)</li> <li>☞ Special Address: <b>Ms. Bernadette Romulo Puyat</b>, Deputy Governor, Bangko Sentral ng Pilipinas (BSP).(TBC)</li> <li>☞ Vote of Thanks: <b>Dr. Prasun Kumar Das</b>, Secretary General, APRACA, Bangkok, Thailand</li> <li>☞ BAAC Show "The Way We Are"</li> <li>☞ <b>Photo Session and visit to the booths of BAAC's customers</b></li> </ul>
13.30 – 14.15	<b>Technical Session #1: Value Creation in Agricultural Produces and Brand Building</b>
	<ul style="list-style-type: none"> <li>☞ <b>Session Moderator: Dr. Prasun Kumar Das, Secretary General, APRACA.</b> Opening of the session by Moderator and brief summary on expected output of the session and introduction to the panel members.</li> <li>☞ <b>Speakers:</b> <ul style="list-style-type: none"> <li>• <b>Speaker 1:</b> (Speaker from <b>Department of Agricultural Extension – DOAE, Thailand</b>), Geographic Indications (GI) as a strategic tool for rural development (TBC).</li> <li>• <b>Speaker 2:</b> (Representative from <b>Department of Foreign Trade (DFT)-Thailand</b>) Leveraging Trade Policy and Export Standards to Position Thai Agricultural Products in Global Premium Markets (TBC)</li> </ul> </li> </ul>



	<ul style="list-style-type: none"> <li>• <b>Speaker 3: Ms. Prommakorn Promkutkeo</b>, Executive Vice President, Bank for Agriculture and Agricultural Cooperatives (BAAC), <b>Building Strong Regional Agricultural Brands.</b></li> </ul> <p>➞ Summary of the session by <b>Moderator</b> and Q &amp; A session.</p>
14:15 – 15:15	<b>Technical Session #2: Financing Value Chain Development to Facilitate Cross Border Trade (CBT) of Agricultural Produces.</b>
	<p>➞ <b>Session Moderator:</b> Representative from <b>NABARD, India</b>. Opening of the session by Moderator and brief summary on expected output of the session. (TBC)</p> <p>➞ <b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Speaker 1:</b> (Representative from <b>Agri PDB Platform, IFAD</b>): Innovative Financing Instruments to support developing agricultural value chains: Global experience (TBC)</li> <li>• <b>Speaker 2:</b> (Representative from <b>Land Bank of the Philippines</b>): Risk Mitigation Strategies to support agriculture value chain finance: Experiences in the Philippines (TBC)</li> <li>• <b>Speaker 3:</b> (Representative from <b>Agriculture and Rural Development Bank, Cambodia</b>): Value Chain Mapping as a tool to understand movement of the product and the corresponding flow of finance (Online-TBC)</li> <li>• <b>Speaker 4: Ms. Orn-uma Polpanich, Director, Agricultural Development &amp; Commercialization (ADC), Mekong Institute:</b> Policies of national governments in GMS to support cross border trade and promote sub-regional agricultural value chains.</li> </ul> <p>➞ Summary of the session by <b>Moderator</b> and Q &amp; A session</p>
15:15 – 15:30	<b>Tea/Coffee/Networking break</b>
15:30 – 16:30	<b>Technical Session #3: Regulatory Convergence to Facilitate Cross Border Trade (CBT) of Agricultural Produces</b>
	<p>➞ <b>Session Moderator:</b> Representative from <b>Reserve Bank of India (TBC)</b>: Opening of the session by Moderator and brief summary on expected output of the session. (TBC)</p> <p>➞ <b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Speaker 1: Mr. Bam Bahadur Mishra, Deputy Governor, Nepal Rastra Bank:</b> Regulatory alignment on the risk management related to lending for cross-border trade practices: Experiences of Nepal.</li> <li>• <b>Speaker 2: Mr. Mamunur Rahman, Executive Director, Bangladesh Bank:</b> Regulatory approvals on Local Currency Settlement (LCS) Frameworks to reduce exchange rate volatility: Experiences of Bangladesh</li> <li>• <b>Speaker 3:</b> (Representative from <b>State Bank of Pakistan</b>): Legal Frameworks for Digital Trade of agricultural produces.(TBC).</li> <li>• <b>Speaker 4: Mr. Aziz Arya, Policy Officer, Food and Agriculture Organization of the UN (FAO):</b> Regional level Policy framework to support enhanced cross border trade in agriculture.(TBC).</li> </ul> <p>➞ Summary of the session by <b>Moderator</b> and Q &amp; A session</p>
16:30– 16:40	<b>Closing Session</b>
	➞ <b>Closing Remarks: Mr. Chatchai Sirilai</b> , President, Bank for Agriculture and Agricultural Cooperatives (BAAC)
16:40 – 18:30	<b>Relaxation</b>
18:30 – 20:30	<b>Gala Dinner Hosted by Bank for Agriculture and Agricultural Cooperatives (BAAC)</b>



## B. 79<sup>th</sup> Executive Committee Meeting of APRACA

Venue: Ballroom C, Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 10 February 2026; Time: 09.00 hrs.–12:00 hrs. (Morning session)

09:00-09:30	<b>Opening Session</b>
09:00-09:10	☞ <i>Welcome address: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)</i>
09:10-09:20	☞ <i>Inaugural Address: Mr. QIAN Wenhui, Chairman, APRACA Executive Committee and EX-Chairman, Agricultural Development Bank of China (ADBC)</i>
09:20-09:25	☞ <i>Introduction to the Meeting: Dr Prasun Kumar Das, Secretary General of APRACA</i>
09:25-09:30	☞ <i>Photo Session</i>
09:30-12:00	<b>Agenda Discussion for 79<sup>th</sup> EXCOM of APRACA</b>
09:30-10:30	• <i>Presentation of <b>Agenda items # 1 to 5</b> by APRACA Secretary General and discussion by the EXCOM members</i>
10:30-11:00	<b>Tea/Coffee Break</b>
11:00-12:00	• <i>Presentation of <b>Agenda items # 6-10</b> by APRACA Secretary General and discussion by the EXCOM members.</i>
12:00-12:15	<b>Closing Session</b>
	• <i>Closing remarks and handover-takeover ceremony</i> 1. <b>Mr. QIAN Wenhui</b> APRACA EXCOM Chair and EX-Chairman ADBC 2. <b>Mr. Chatchai Sirilai</b> , APRACA President, BAAC & APRACA Chair-Elect
12:15-13:30	<b>Lunch Break</b>



## C. 24<sup>th</sup> General Assembly (GA) of APRACA

Venue: Ballroom C, Centara Grand at Central Ladprao, Bangkok, Thailand

Date: 10 February 2026; Time: 14.00 hrs.–17:00 hrs.

<b>13:30-14:00</b>	<b>Opening Session</b>
13:30 – 13:40	☛ <i>Welcome address: Mr. Chatchai Sirilai, President, Bank for Agriculture and Agricultural Cooperatives (BAAC)</i>
13:40 – 13:50	☛ <i>Inaugural Address: Mr. QIAN Wenhui, Chairman, APRACA Executive Committee and EX-Chairman, Agricultural Development Bank of China (ADBC)</i>
13:50 – 13:55	☛ <i>Introduction to the Meeting: Dr Prasun Kumar Das, Secretary General of APRACA</i>
13:55 – 14:00	☛ <i>Photo Session</i>
<b>14:00 – 16:30</b>	<b>Agenda Discussion for 24<sup>th</sup> General Assembly (GA)</b>
14:00 – 15:00	• <i>Presentation of <b>Agenda items # 1 to 5</b> by APRACA Secretary General and discussion by the EXCOM members</i>
15:00 – 15:30	<b>Tea/Coffee Break</b>
15:30 – 16:30	• <i>Presentation of <b>Agenda items # 6-10</b> by APRACA Secretary General and discussion by the EXCOM members.</i>
<b>16:30 – 16:45</b>	<b>Closing Session</b>
	<ul style="list-style-type: none"> <li>• <i>Remarks on handing over the Chairmanship to BAAC</i> <b>Mr. QIAN Wenhui</b> APRACA EXCOM Chair and EX-Chairman ADBC</li> <li>• <i>Remarks on acceptance of APRACA Chairmanship</i> <b>Mr. Chatchai Sirilai</b>, President, BAAC and APRACA Chairman-Elect</li> </ul>



## D. Field Visit Programme (Organized by BAAC and APRACA)

**Venue: Nakhon Pathom and Ratchaburi Province, Thailand**

*(for registered participants only)*

**Date: 11 February 2026 (08.30 to 22.00 hrs.)**

Time	Activities
Morning	<p>➡ <b>Visit Lemon Me Farm, Nakhon Pathom</b> A sustainable lemon farm producing fresh, premium-quality lemons straight from the orchard. Grown with care, harvested with pride.</p>
13:00 – 14:30	<p>➡ <b>Lunch</b></p>
Afternoon	<p>➡ <b>Visit Ong Khao Ong Nam ( Pottery Legend), Ratchaburi</b></p> <div data-bbox="1055 472 1437 682" data-label="Image">  </div> <p>Ong Khao Ong Nam represents the connection between rice, water, and the Thai way of life. It serves as a community-based learning space that shares knowledge on self-reliance, sustainable living, and the preservation of local wisdom through practical experiences and cultural activities.</p> <div data-bbox="414 724 950 1018" data-label="Image">  </div> <p>➡ <b>Cultural Learning Experience: NaSattah Park, Ratchaburi</b> The Cultural Learning Experience at NaSattah Park provides participants with an opportunity to explore Thai traditions, arts, and community life through hands-on activities and storytelling. Set within a scenic park environment, the experience connects culture, nature, and learning in a meaningful and memorable way.</p> <div data-bbox="544 1186 1404 1764" data-label="Image">  </div>
20:00 – 22:00	<p>➡ <b>Travel back to Bangkok</b></p>

*(Detailed information will be shared closer to the date of the events)*